

# M. & K. ROCK ISLAND Ever Alert to Protection and Interests of Patrons are Prepared to Offer Unusual Values



Our foresight, together with our cash facilities for buying—having placed large orders early, previous to the radical advance in prices—has enabled us to guarantee our customers greater values and a saving of \$1 to \$5 on new fall styles in suits and overcoats made by the most renowned makers of high-class and dependable wearables.

## Enlarged Clothing Department Means Double Capacity

To take care of our fast-growing business and more stocks it has been necessary for us to double our clothing capacity. Thus we are now occupying twice the space heretofore given over to our clothing department, having added a room 60x150 on our third floor devoted exclusively to the sale of men's overcoats and children's clothing in addition to our space of 40x150 on the ground floor.

## Big Increase in Business Due to M. & K. Better Qualities and Lower Prices—A System M. & K. Inaugurated 35 Years ago and One Which They are Determined to Maintain at All Hazards

Good dressers find it decidedly advantageous to buy their winter supply at M. & K. for a guaranteed saving of \$1 to \$5 is promised on every suit and overcoat.

M. & K. has an enviable reputation for carrying only the better-made lines such as the celebrated Hart Schaffner & Marx and other famous trade mark lines.

## Varsity Fifty Five and Belt Backs for Young Fellows, Conservative Styles for Older Men

Never before in the history of the clothing business have such unusual values been offered. Even before the radical advance in prices in men's suits and overcoats at

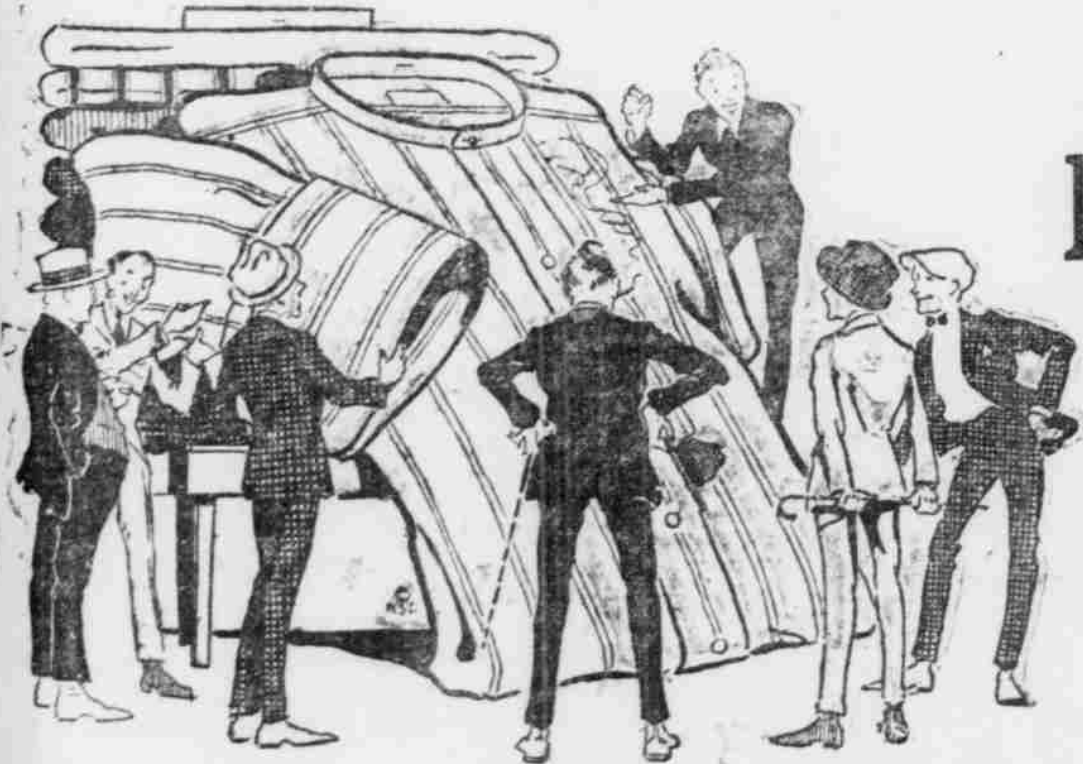
**\$15 \$18 \$20 25 and \$28**

They all bear the handmark of the skillful tailor and weavers' art. They are absolutely new and up-to-the-minute in style. They fit and they wear. They keep their colors and they are absolutely guaranteed to be fast dyes and best of all, they bear the M. & K. stamp of guarantee which is equal to the best bond.

A Guaranteed Saving of \$1 to \$5 on Every Suit or Overcoat

**M. & K. Rock Island M. & K.**

## We've a Great Lot of MEN'S Furnishings



Great assortment—great values.

Gathered here are wonderful assortments of clever looking shirts for men. You'll see new colorings here; stripes predominate; many solid colors in madras, cords, silks and linen mixtures.

The prices are a snap, considering the values, \$1 to \$1.50.

### The Best in Underwear

Famous Staley brand as well as the celebrated Cooper brand of underwear. Warm wool garments at \$1 by slow stages up to \$2.50 and \$3 for the extra heavy kind.

You'll like our Cooper union suits in either heavy wool or cotton and in ecru or gray at \$1 to \$4. Staley brand union suits at \$3, \$3.50 and \$6 per.

For between seasons our medium weight suits are just the thing in cotton or wool at \$1 to \$2.50. Super-weight two-piece underwear at 50c and \$1 per garment.

Two-piece underwear, heavy rib garments at 50c per garment. Warm fleeced lined shirts and drawers for 50c or 75c.

**M. & K. Rock Island**

## BOYS' CLOTHES AT LEAST COST



Largest showing possible of excellent boys' clothes and furnishings, in our enlarged boys' department.

Boys urge their mothers to buy their clothes at M. & K. for they want to feel that they have well-made, good-looking clothes and they realize that our values are the best.

You've never seen better values than those suits with TWO PAIRS OF TROUSERS at

**\$5 and \$5.85**

Splendid suits for the money are those for \$2.95 and \$3.95, and we have a big variety of styles and weaves in nifty suits up to \$15.

Neat furnishings for boys—hats, caps, blouses and shirts—any number of them at 50c.



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### Put Your Hat Problem Up to Us

Our line of "head gear" for fall we believe to be unexcelled. Here you will see everything new that's good. Here you will find a desire to let you buy only what will be lastingly satisfactory.

Soft hats; derby hats, caps—you'll have to see them, that's all